



**The British
Psychological Society**
Promoting excellence in psychology

BPS Jobs

Recruitment advertising opportunities from The British Psychological Society

The British Psychological Society (BPS) acts as the representative body for psychologists and psychology in the United Kingdom. The society and its members enhance the efficiency of psychologists by setting high standards of professional education and knowledge.

Through *The Psychologist* magazine and job site jobsinpsychology.co.uk, your vacancies are showcased in front of the largest pool of psychologists in the UK.

Key statistics for the magazine:

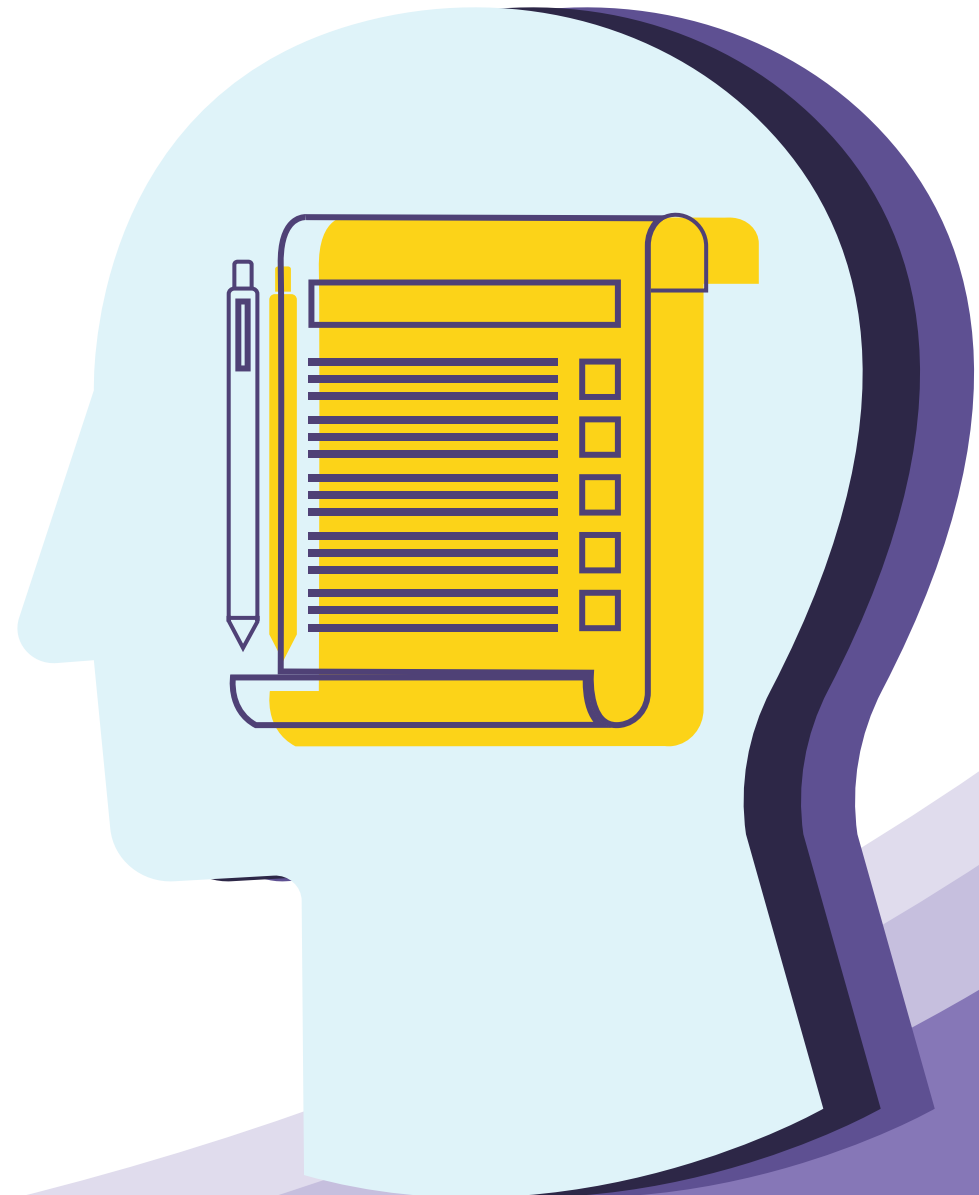
- Circulation of 50,000
- Readership of 65,000
- 66% of readers regularly browse the careers section
- 28% are actively seeking a new role

Jobsinpsychology.co.uk is the official jobs board of the BPS. One of the leading sites for all psychology jobs, it is accessible to members and qualified non-members alike, with an average of 19,000 visits per month.

Key stats for the job site*:

- Page views – 57,858
- Unique users – 12,751
- Visits – 18,103

*Google Analytics October 2018



Advertising options, rates and specifications

The Psychologist (dimensions – width x height)

Full page (includes Platinum online option)

181mm x 230.5mm	£3,000 + VAT
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Half page (includes Gold online option)

Landscape 181mm x 110mm	£1,800 + VAT
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Portrait 88mm x 230.5mm	£1,800 + VAT
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Quarter page (includes Bronze online option)

88mm x 110mm	£1,200 + VAT
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Featured Job editorial

If you would like editorial content to accompany your advert in *The Psychologist* and monthly e-newsletter, please get in touch.

Supplying artwork

Please supply pass4press PDF via email. All PDFs must be high resolution (300dpi), CMYK, with fonts embedded. We cannot be held responsible for colour content of any RGB files supplied. Setting and copy amendments are available in-house, and will carry an extra charge. Please note: all new artwork must be approved by the British Psychological Society before inclusion in the magazine.

Policy

The Psychologist's policy on advertisements can be found at www.bps.org.uk/psyad and can also be obtained by post from the Society's office. The editor of *The Psychologist* reserves the right to refuse or cancel any advertisement or part of any advertisement without reason or notice.

Contact details:

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www.jobsinpsychology.co.uk

	Bronze	Silver	Gold	Platinum
	£780	£875	£990	£1,250
30-day job advert	✓	✓	✓	✓
Included in relevant job alert notification emails	✓	✓	✓	✓
Your logo is displayed with the advert	✓	✓	✓	✓
Featured Recruiter position		✓	✓	✓
Logo is displayed on homepage		✓	✓	✓
Inclusion in monthly e-newsletter mailed out to 40,000+ members			✓	✓
Appear at the top of search results			✓	✓
Advert is displayed on homepage as a Featured Job				✓
Inclusion in Jobs of the Month advert in <i>The Psychologist</i> magazine				✓